

European School Karlsruhe

# Welcome Center of the Karlsruhe Technology Region



a service for the region

2nd September 2024

Sinéad O'Brien & Petra Bender

# Welcome Center Baden-Württemberg

- 11 regional Welcome Centers plus one specialized in Social Economy for Baden-Württemberg are supported by the Ministry of Economics, Labour and Tourism Baden-Wuerttemberg
- Welcome Center TechnologieRegion Karlsruhe (TRK): parent company TechnologieRegion Karlsruhe GmbH



Source: Ministerium für Wirtschaft, Arbeit und Tourismus Baden-Württemberg

# Welcome Center TechnologieRegion Karlsruhe

- Service of the TechnologieRegion Karlsruhe GmbH
- Established in Karlsruhe in May 2018
- Supported by the Ministry of Economy, Labour and Tourism by 70% and by 30 % by the shareholders of the TRK GmbH
- Our services are free of charge
- First point of contact for initial information



**Welcome  
Center** Technologie  
Region  
Karlsruhe



# Companies in the TRK

- Powerful Global Players:  
Daimler AG, Bosch, 1&1, dm, EnBW, Michelin, L'Oreal, Siemens, and many others – First-class products from Karlsruhe TechnologyRegion are sold worldwide
- High Potential SMEs:  
Many of our SMEs are giants in their markets – innovative medium-sized companies that are specialists in their market niche are one of the key strengths of our region



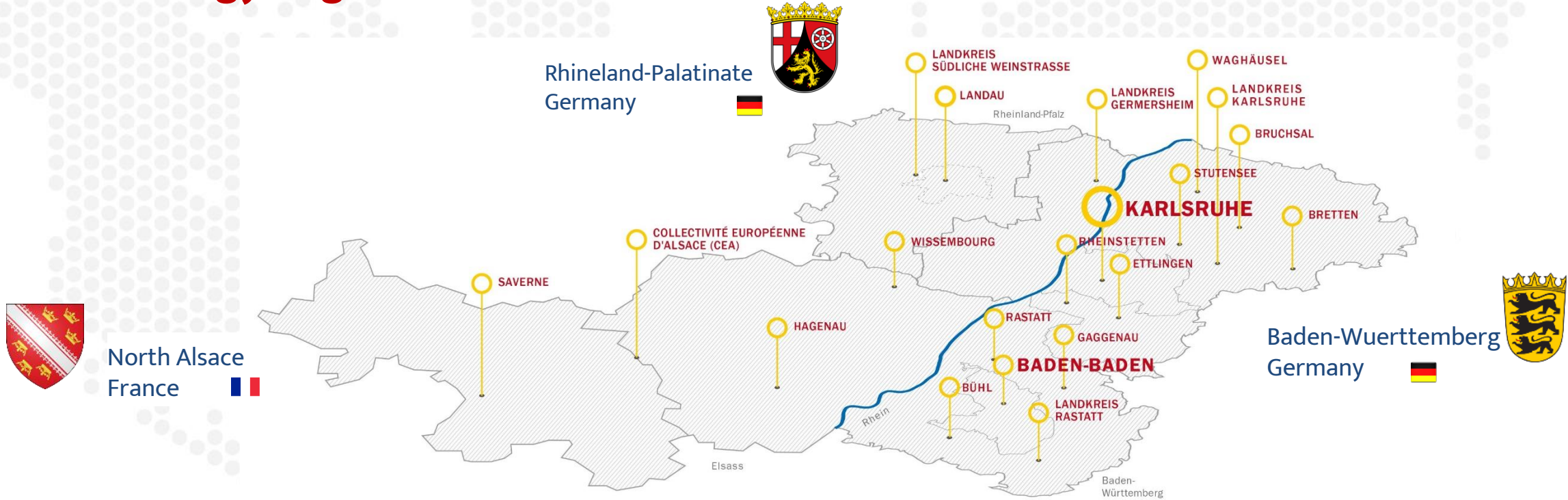
# Target Groups

International  
professionals,  
apprentices &  
students

Cooperating  
partners

Companies,  
science & research  
institutions,  
public authorities

# Technology Region Karlsruhe



approx. 5.900 km<sup>2</sup>

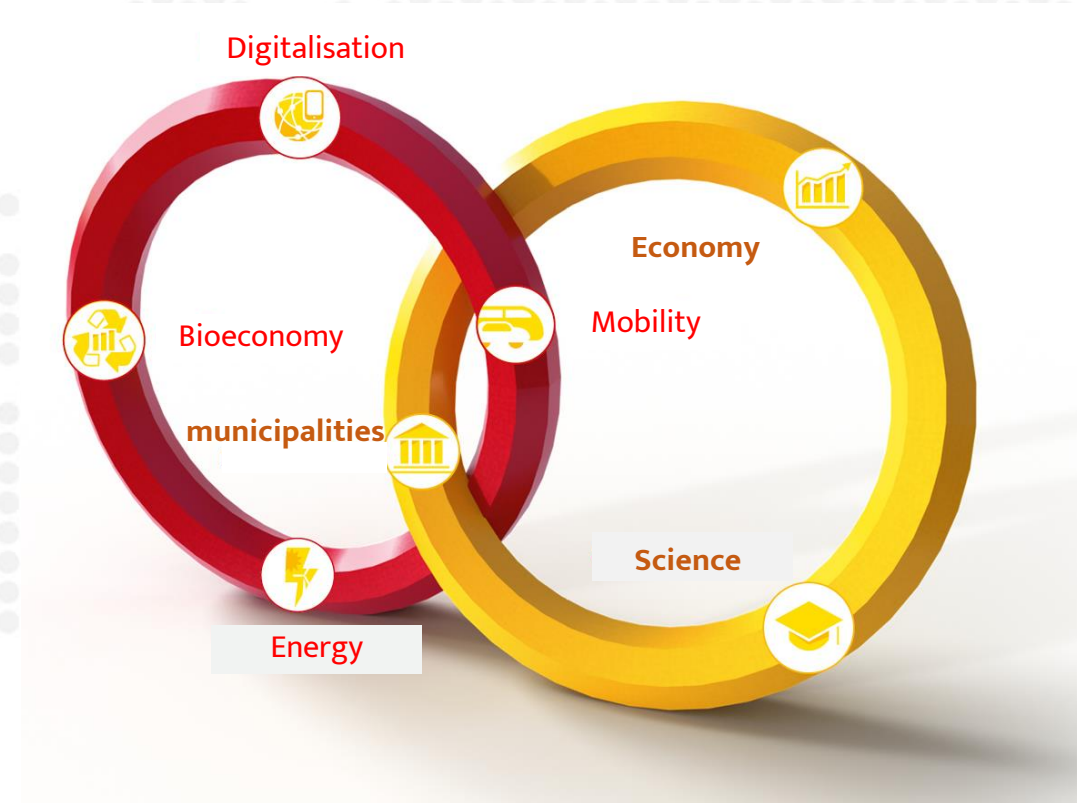
approx. 1.7 m inhabitants



# TechnologieRegion Karlsruhe GmbH

## A close-knit network

- of partners from **business, science, politics** and **public administrations**
- pooling of **competences** and **ressources**
- creates **transparency** and a **plattform**
- with the goal of strengthening the **competitiveness** on a **regional, national** and **international level**.



# 34 shareholders of the TechnologieRegion Karlsruhe GmbH







## Welcome Center TechnologieRegion Karlsruhe

Want to work in the region?  
Your free advisory service:  
[welcome.trk.de](http://welcome.trk.de)



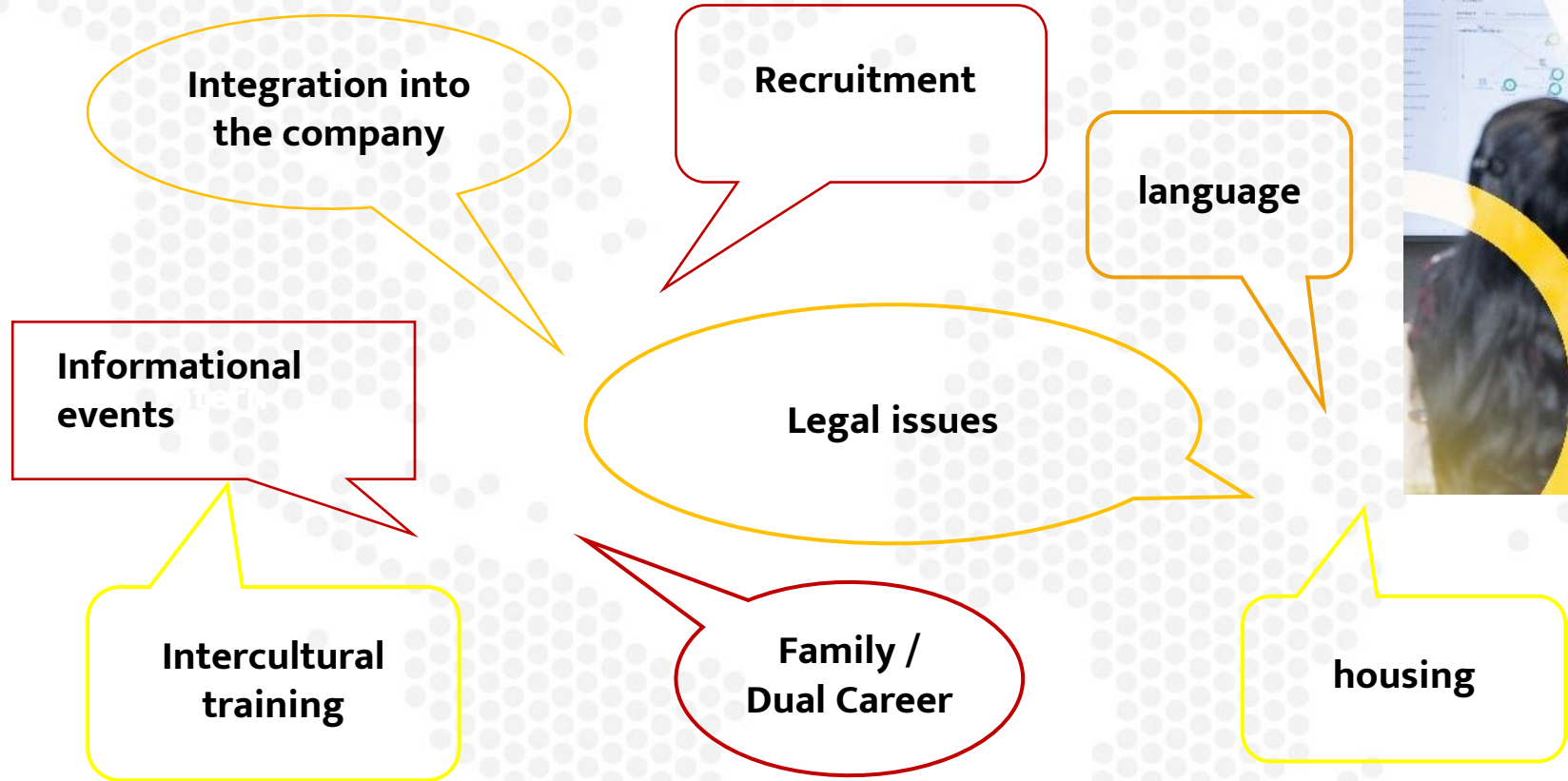
**Mobilitätswende in der kommunalen Realität**  
**6. Regionalkonferenz Mobilitätswende**  
22. Juni 2023, 9 bis 17 Uhr, Messe Karlsruhe  
[www.trk.de/regionalkonferenz](http://www.trk.de/regionalkonferenz)

Partner:

Tickets	Buchungssystem	Tourist Information	Messe-Shuttle	
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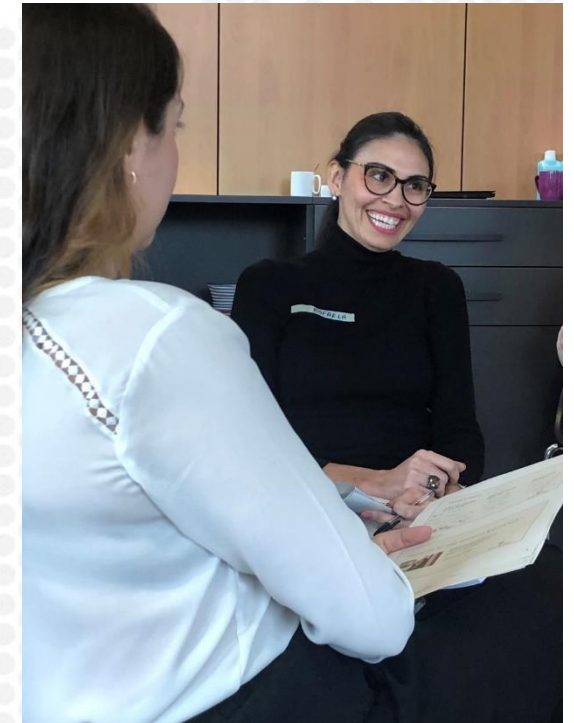
# Our offer of support to companies





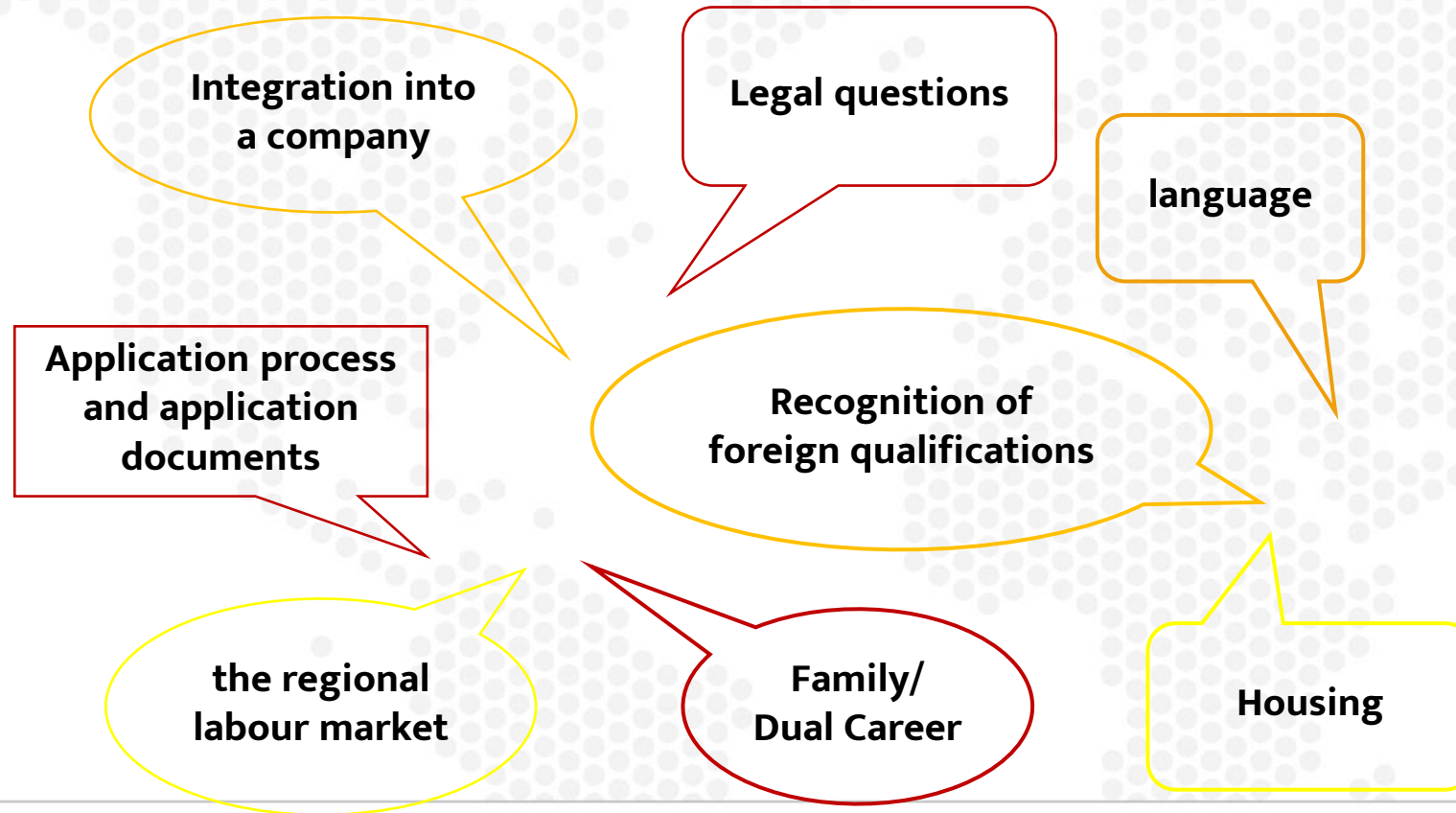
# Dual Career Workshop

- **Next date: 13th September, at Volocopter GmbH, Bruchsal**  
Are you interested? If so, please register by stating your partner's first name, surname and company by 10.09.2024 at [welcome@trk.de](mailto:welcome@trk.de)
- Offer for companies in the TRK to retain their employees
- Format specially designed for (newly arrived) partners of international employees and held in English





# Offer of support to international professionals:



# International Come Together

- Social events for international professionals and students
- Meeting / platform to enable professionals and students to integrate socially as well as professionally: Meet like-minded people, benefit from experiences, make contacts
- Increase and accelerate the bond to the region

## International Come Together

### Schlosslichtspiele Karlsruhe

Ein gemeinsamer Sommerabend  
der besonderen Art

**22. August 2024 | 20.30 - 22.30 Uhr**

Treffpunkt 20.30 Uhr am linken Wächterhäuschen  
direkt vor dem Schloss

MIT BLICK  
HINTER DIE  
KULISSEN

SCHLOSS  
LICHTSPIELE  
Light Festival Karlsruhe





# International Come Together



Christmas is in the air 2023 😊



# Cooperation agreement with the Theater in Karlsruhe (Badisches Staatstheater Karlsruhe)



## International Come Together **SPECIAL**

**Invitation to a ballet evening**  
At the Badisches Staatstheater Karlsruhe

**»PER ASPERA AD ASTRA«**

Ballet evening with choreographies by Kevin O'Day, Glen Tetley (t) & Bridget Breiner  
[Link to the programme](#)

**11 July 2024 | 7 - 10.30 pm**

Badisches Staatstheater Karlsruhe, Hermann-Levi-Platz 1, 76137 Karlsruhe

**BAJISCHES  
STAATS  
THEATER**  
KARLSRUHE



*photograph: costin Radu*

As part of our cooperation with the Badisches Staatstheater Karlsruhe, we cordially invite you to an International Come Together Special:

**Get-together & joint visit of the ballet performance »PER ASPERA AD ASTRA«.**  
There are no costs for you. We look forward to welcoming you and your partner.

**Registration at: [welcome@trk.de](mailto:welcome@trk.de)**

## Informative Events

for international professionals and students

- Social security system in Germany  
**next date: 19.09.24, 2 pm – 3.30 pm**
- Tips for learning German
- Spanish series in cooperation with the Welcome Center Baden-Württemberg





# Consultation hours in the region

## for international professionals and students & companies of the region

- **Next date: 18th September 24, Gaggenau**
- last date: 24th July 24, Hubwerk01, Bruchsal
- Counselling on topics such as job search, application documents, residence regulations, leisure, family and other topics relating to life in the TRK



# „Welcome Guides“ for intercultural exchange

- our buddy program
- Training of volunteer Welcome Guides
- Establishment of Welcome-Guides Pools
- Duration of support: 6 months
- developed during a 1-year cooperation with the Rotary Club Karlsruhe-Fächerstadt e.V.





# „Welcome Guides“ for intercultural exchange - 2024





# „Welcome Guides“ for intercultural exchange - 2024

## Tandem Programm

Are you interested in being matched with a Welcome Guide? Join us!

German



Englisch



We are looking forward to working with you!

[welcome.trk.de](http://welcome.trk.de)



Petra Bender  
Head of Welcome Center TRK

Phone number: +49 721 40244-716  
[petra.bender@trk.de](mailto:petra.bender@trk.de)



Sinéad O'Brien  
Consultant Welcome Center TRK

Phone number: +49 721 40244-713  
[sinead.obrien@trk.de](mailto:sinead.obrien@trk.de)



Monika Stahl  
Consultant Welcome Center TRK

Phone number: +49 721 40244-717  
[monika.stahl@trk.de](mailto:monika.stahl@trk.de)

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